



Lancashire,
Manchester &
N Merseyside

Corporate Membership Packages (2018)

The Wildlife Trust for Lancashire, Manchester, and North Merseyside offers a range of benefits to its corporate members.

“Corporate membership is a fantastic way to demonstrate your Corporate Social Responsibility and environmental credentials to your clients, customer and employees. You will also enhance the reputation and value of your brand to our 30,000 members, readers and supporters.

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Package:	Bronze Member	Silver Member	Gold Member	Platinum Member
Cost:	£500 (+ VAT)	£1,000 (+ VAT)	£2,000 (+ VAT)	£5,000 (+ VAT)
LWT framed certificate to demonstrate your support	✓	✓	✓	✓
Listing in Lapwing magazine and a copy of each edition	✓	✓	✓	✓
Listing in the printed and online 'Annual Review'	✓	✓	✓	✓
Quarterly e-newsletter (with an option to share your 'Green News' with other members)	✓	✓	✓	✓
Publicity for your organization through LWT website		✓	✓	✓
Discounts for Conferences Room bookings **		✓	✓	✓
Discounted rates for corporate workdays ***		✓	✓	✓
Use of LWT logo on your website		✓	✓	✓
Use of LWT logo on your promotional literature ***			✓	✓
Guided walk at a nature reserve (up to 6 people)			✓	✓
Feature in LWT internal magazine and press releases to external publications promoting the partnership ***			✓	✓
Expert and tailored advice to make your business premises more wildlife friendly			✓	✓

* Circulation 30,000 members – August 2018, MPs and other Corporate Members

** Offers and discounts vary for different venues

*** Terms and conditions apply