

Business Partnerships

Make Wildlife
your business



Lancashire,
Manchester &
N Merseyside





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About us

The Wildlife Trust for Lancashire, Manchester and North Merseyside is part of the Wildlife Trusts movement, the UK's leading conservation charity dedicated to all wildlife. We are your local charity, working hard to improve your local area for wildlife and for you.

Our Impact

We look after over 1,288 hectares of havens for rare and threatened species and habitats - that's over 1,570 football pitches!

We have the powerful voices of over 28,000 members, whose invaluable support we simply could not do without.

We engage over 4,000 volunteers in our mission, 1200 are active on a very regular basis alongside our team of 140 staff.

We are delivering environmental education to around 20,000 children per year.

We campaign to protect wildlife on land and at sea and we are working with many businesses and landowners to create a wilder future.

Get your business involved

There are a number of ways you can get your business involved in supporting local wildlife and wild places

Become a Business Member

Select us for your charity of the year

Hold a fundraising event

Promote individual membership to your employees

Take part in a corporate volunteering or wild wellbeing day

Join our Natural Carbon Capture Scheme

Host your next meeting with us

Connect with our audiences



Become a member

Supporting local wildlife has never been more important. Nature is in decline, and we welcome opportunities to work with local businesses who share our passion for investing in local communities and local wildlife. If we are to put nature into recovery, we must all work together.

Investment into a membership with The Lancashire Wildlife Trust will help show your level of commitment to a greener future to your staff, the communities surrounding your business and the public. Help us to make a difference to your local wildlife today.

Types of membership

We offer a tiered business membership scheme, allowing you to choose based on the level of commitment you wish to make.

Gold Membership - £2,000 per annum

Silver Membership - £1,000 per annum

Bronze Membership - £500 per annum

Small Business Membership - £99 per annum

Get in touch today for more information on each package
business@lancswt.org.uk

Unleash your inner fundraiser

Charity of the year

Does your business have a nominated Charity of the Year? We work with businesses across the North West each year in their COTY schemes and we would love to work with you.

We can share stories with you about what your fundraising support has helped us to achieve.

Fundraising

From bake sales to individual challenges, getting your business involved in fundraising for the Lancashire Wildlife Trust is not only a great way to support your local wildlife and wild places, but a great way to motivate your staff and improve teamwork across your organisation.

Individual membership

Membership is not just for businesses! You can help further support the Lancashire Wildlife Trust by encouraging your staff to become individual members and support the wildlife on their doorstep.

**Get in touch today for more information,
or to request a copy of our business
fundraising pack which is full of ideas,
hints and tips to get you started.**

business@lancswt.org.uk

Team Days

Build team spirit, improve communications, improve staff wellbeing and play your part in caring for wildlife and wild places.

Grab your team and enjoy a welly workout

If you'd like to get involved with practical conservation days, our Welly Workouts include:

- Tree planting
- Scrub clearance
- Invasive species management (bracken and balsam bashing)
- Meadow management

The activities chosen for Welly Workouts are seasonal. We'll fill you in on how your team can get involved when you call.

Wild Wellbeing Sessions

Spending time in nature is proven to have a positive impact on an individual's mental health. Our wild wellbeing days can ensure you have a happier, healthier and more productive workforce, whatever the size of your business.

Run by the specialist MyPlace team, a pioneering partnership project with Lancashire Care NHS Foundation Trust, our Wild Wellbeing days are designed specifically to improve the mental health of all participants.

Teambuilding

We also offer bespoke paid team-building days which are packed with more informal activities including:

- Environmental challenges
- Woodland team games
- Bushcraft activities
- Guided wildlife walks

Natural Carbon Capture

Did you know that, if cared for, our Peatlands have the potential to store thousands of tonnes of carbon? You can help support our work to protect and restore these globally important habitats.

Our Natural Carbon Capture scheme is a well researched, science-based scheme offering the opportunity to invest in a positive reduction on carbon through the conservation of Peatlands. The scheme has the added benefit of being able to invest in this vital conservation work right on the doorstep of your business.

The degraded peatlands in Northern Britain could be leaking as much carbon into the environment every year as 110,000 cars

Your support can help us to restore our Northern peatlands, prevent the leak of carbon into the atmosphere and ensure that they become vital carbon sinks.

Be part of the solution. Get in touch to see how your business can invest today.

business@lancswt.org.uk

Connect with our audiences

We have over 30,000 members, 1000 volunteers and a footfall at our nature reserves of over 500,000, offering businesses the opportunity to connect with an engaged local audience interested in wildlife and the great outdoors.

With a much-loved regular magazine, an impressive social media following and two busy websites, we can offer a range of creative digital and print partnership initiatives. We pride ourselves on creating relevant, quality content which balances local wildlife stories with wider environmental issues.

Written and monitored by our team of passionate marketing professional's, we can work with your organisation to create a results-driven campaign and align your brand with the core values of The Wildlife Trust.

We have delivered successful partnerships with a range of organisations from Cotswold Outdoors to Vine House Farm Bird Food and Pets Choice.

The Natural way to do business

Does your business hold regular meetings and events? Why not consider using our venues and enjoy beautiful surroundings, easy access and the knowledge that all profits will be used towards protecting wildlife and wild places.

We have meeting spaces in Bolton, Preston and Rufford which range in size and facilities. Our flagship venue in Preston, Brockholes, is the UK's first floating Visitor Village!

Email us: business@lancswt.org.uk



Get in touch

We would love to hear from you. Get in touch today and we can start our journey together protecting wildlife and wild places for the future.

business@lancswt.org.uk



@lancswildlife



Lancashirewildlifetrust



@lancashirewildlifetrust

Protecting Wildlife for the Future