



The Wildlife Trust for
**Lancashire
Manchester &
North Merseyside**



Top workplace fundraising ideas for wildlife

**SIMPLE, FUN AND EFFECTIVE
WAYS TO SUPPORT LOCAL
WILDLIFE AT WORK**

Looking for ways to bring your team together while supporting wildlife? Whether you're planning a one-off fundraiser, a team challenge or a year-long campaign, these ideas can help your workplace make a real difference for nature across Lancashire, Greater Manchester and North Merseyside.

Helping
wildlife
thrive



Quick and easy fundraising ideas

These ideas are perfect for offices, small teams or workspaces looking for quick fundraisers



Bake for wildlife

Host a bake sale, coffee morning or cake competition and ask colleagues to donate for a slice.

- ✓ Easy to organise
- ✓ Low cost
- ✓ Suitable for any workplace



Dress down day

Invite colleagues to wear casual clothes, wear green or dress for a wildlife theme in return for a donation.

- ✓ Quick to organise
- ✓ Encourages participation
- ✓ Works well in any size team



Nature photography competition

Ask colleagues to submit their favourite wildlife/landscape photo and vote for a winner with a small entry fee.

- ✓ Wildlife themed
- ✓ Accessible for everyone
- ✓ Great for hybrid teams



Quiz night

Host a lunchtime or after-work quiz and charge a small entry fee, extra points for a wildlife theme round

- ✓ Team building
- ✓ Hold in person or online
- ✓ Friendly competition

Team Challenges

Perfect for bringing colleagues together around a shared goal



Sponsored walk

Take on a walk together and ask friends, family and colleagues to sponsor your efforts.

Top tip



Choose a local nature reserve or green space and share photos throughout your challenge.



Kilometres for nature

Challenge your team to walk, run, cycle or row a combined distance over time.

Top tip



Create a team leaderboard and celebrate all of your team's milestones.



Office olympics

Create a series of fun workplace challenges and compete as teams with a small entry fee.

Top tip



Award prizes for participation as well as winning your fun workplace challenges.



Zero-waste challenge

Reduce waste for a week or month and ask supporters to sponsor your efforts.

Top tip



Set a team target and track your progress together and see the impact you have!



Other ways your workplace can support wildlife

From your first fundraiser to long-term partnerships, there are lots of ways your workplace can make a difference for nature.

Employee community funds

Ask whether your employer offers grants or funding that employees can nominate charities to receive.



Payroll giving

Some workplaces allow employees to donate regularly through their salary.

Charity of the Year

Nominate Lancashire Wildlife Trust and support local wildlife through workplace fundraising throughout the year.



Match funding

Many employers will match employee fundraising helping your support go even further.

Corporate Conservation Days

Swap the office for nature and spend time helping wildlife on one of our conservation days.



Ready to get started?

Set up a fundraising page and start raising money for wildlife today.



Have an idea or want to discuss fundraising at your workplace? We'd love to hear from you!
fundraising@lancswt.org.uk



Let's make your fundraiser a success

Planning a fundraiser at work is easier than you think. Here are some of our top tips and answers to common questions to help you along the way



1. Get started

-  Choose your fundraising idea
-  Speak to your manager or HR
-  Pick a date that works for your team
-  Set up your online fundraising page
-  Tell your colleagues and get them involved

Have fun and make a difference!

3. Top tips

-  Set a realistic fundraising target
-  Keep everyone updated and celebrate milestones
-  Take lots of photos and tag us!
-  Thank everyone who takes part or donates
-  Involve different teams across your workplace

2. Common questions

How do I speak to my manager?

Explain why you'd like to fundraise and how it will benefit your team. Share this guide and let them know we can support you.

Do we need to raise a certain amount?

Not at all every donation big or small, helps protect wildlife across Lancashire, Greater Manchester and North Merseyside.

How do we collect donations?

The easiest way is to create an online fundraising page through Enthuse and share the link or QR code with colleagues, friends and family.

Can Lancashire Wildlife Trust help us?

Absolutely! We can provide fundraising advice, digital resources, posters and ideas to help make your fundraiser a success.

4. Choose your activity

Not sure which idea is right for you?
Think about what works for your team

How many people will take part?

How much time do you have?

What budget or resource is available?

Do you want something active or relaxed?

What will your team get excited about?

Will you be in the office, online or outdoors?

